

PROFESSIONAL CAPACITY ENDORSEMENT

Professional Services Insured

Section I of the INSURING AGREEMENTS is hereby deleted and replaced with the following:

I. COVERAGE-PROFESSIONAL LIABILITY:

The Insurers will pay, on behalf of the Insured, all sums which the Insured shall become legally obligated to pay as "damages" by reason of liability arising out of any negligent act, error or omission in rendering or failing to render professional services as a Commercial Printer whether committed by the Insured, any person employed by the Insured or by others for whom the Insured is legally responsible.

For purposes of this Certificate, the term "Commercial Printer" shall mean the business solely of preparing and supplying, for a fee, paper products mechanically imprinted by the Insured.

Additional Exclusions

The following exclusions are hereby added to the EXCLUSIONS section of the Certificate:

I. The Insuring Agreements and all other provisions of this Certificate shall not apply to claims or "costs, charges and expenses" for, arising out of, or alleging:

- (m) any claim against the Insured for loss of profit as a result of the Insured's services.
- (n) unauthorized dissemination or publication of financial information concerning an individual or business.
- (o) any actual or alleged misappropriation or unauthorized appropriation of ideas or concepts.
- (p) any claim of improper use of actual or alleged misappropriation or unauthorized appropriation of ideas or concepts.
- (q) any actual or alleged infringement of copyright, patent, trademark, service mark or trade name, or any claims of unfair competition based upon actual or alleged infringement of a copyright, patent, trademark, service mark or trade name.

... continued ...

All other terms and conditions of the Certificate remain unchanged.

The effective date and hour of this endorsement is stated below and reference to hour shall be Standard Time at the address of the named insured as stated in the Certificate. This endorsement shall terminate with the Certificate.

This endorsement is subject to the declarations, conditions, and other terms of the Certificate which are not inconsistent herewith, and when countersigned by an authorized representative of the Insurers, forms a part of the Certificate described below.

Issued to

Certificate Number Endorsement Number Endorsement Effective M
 Certificate Effective (MONTH) (DAY) (YEAR) (HOUR) (MONTH) (DAY) (YEAR)
 Signed Professional Underwriters Agency, Inc.
 at (MONTH) (DAY) (YEAR) **SPECIMEN**
 Correspondent

PROFESSIONAL CAPACITY ENDORSEMENT

Additional Exclusions

- (r) direct or indirect loss, damage or destruction of any documents, records, papers, photographs, accounts, data processing equipment or computer parts, computer or computer systems or records.
- (s) any knowing publication or utterance of a libel or slander or other defamatory or disparaging material, or a knowing violation of an individual's right to privacy.
- (t) a claim based upon, arising from, relating to, directly or indirectly, resulting from, in consequence of or in any way involving a breach of express warranties or guaranties made by the Insured regarding the business benefits of any advertising, publicity or promotion. However, this exclusions shall not apply to claims arising out of the breach of any express warranty or guarantee if the claim is caused by a negligent act, error or omission of the Insured in the performance of its other advertising activities.
- (u) a claim based upon, arising from, relating to, directly or indirectly, resulting from, in consequence of or in any way involving wrongful act, error or omission in forecasting or projecting the redemption of coupons, premiums and other valuable consideration.

All other terms and conditions of the Certificate remain unchanged.

The effective date and hour of this endorsement is stated below and reference to hour shall be Standard Time at the address of the named insured as stated in the Certificate. This endorsement shall terminate with the Certificate.

This endorsement is subject to the declarations, conditions, and other terms of the Certificate which are not inconsistent herewith, and when countersigned by an authorized representative of the Insurers, forms a part of the Certificate described below.

Issued to

Certificate Number	Endorsement Number	Endorsement Effective	M
		(HOUR)	(MONTH) (DAY) (YEAR)

Certificate Effective

Signed at

(MONTH) (DAY) (YEAR)

Professional Underwriters Agency, Inc.

SPECIMEN

Correspondent